

Atticus & U River Cruises "The Lost Poet" Contest

NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS CONTEST. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

TERM:

The Atticus & U River Cruises "The Lost Poet" Contest (the "contest") entry period commences at 12:01 a.m. Pacific Time on February 21st, 2020, and ends at 11:59 p.m. Pacific Time on April 21st, 2020 (the "contest Entry Period"). The contest is sponsored by U River Cruises, 17323 Ventura Blvd, Encino, CA 91316 ("Sponsor").

ELIGIBILITY:

This contest is open to any legal resident of the 50 United States, and the District of Columbia, 18 years or older as of date of entry. Employees of the Sponsor; Prize provider(s); any promotional companies or advertising agencies participating in the contest and employees of their respective affiliates and subsidiaries; any persons involved in the creation, development, or implementation of this contest; and any other persons or entities directly associated with this contest and any members of their immediate families or households are ineligible to participate. Entries for the contest drawing must be received prior to the expiration of the contest Entry Period. This contest is void in Puerto Rico and the U.S. Virgin Islands and wherever prohibited or restricted by law, and is subject to all federal, state, and local laws and regulations. By submitting an entry form, entrants agree to abide by these Official Rules and all applicable federal, state, and local laws and regulations that govern contest.

GRAND PRIZE/VALUE:

The Grand Prize includes one (1) free cruise trip with U River Cruises for one (1) person and one (1) travel companion, two (2) train transfers from Brussels to Paris for one (1) person and one (1) travel companion, two (2) roundtrip economy air for one (1) person and one (1) travel companion, three (3) scheduled meals onboard per person per day, standard "included excursions" onshore, daily 'included' happy hour, and all gratuities onboard and onshore. The winner may choose between three cruise departure dates, June 26th, July 24th or August 21st

Approximate retail value of the Grand Prize is \$7,220.

The Grand Prize does not include transfers to/from the ship, transfers to/from any train station, pre/post-cruise hotel accommodations, port charges, "U +" optional excursions, trip incidentals, onboard spa treatments, or any unscheduled meals onboard or onshore. Guests can enjoy complimentary water, coffee and tea throughout the day, complimentary juice during breakfast, and daily 'included' happy hour. All other drinks, including alcoholic beverages, will be at an additional charge. The Grand Prize is not transferable or assignable, or redeemable for cash or any other consideration, and no substitutions will be allowed except by Sponsor, which reserves the right to substitute prize(s) of equal or greater value or nature if advertised prize is not available. The Grand Prize winner is responsible for compliance with all applicable federal, state, and/or local laws and regulations, including, without limitation, the payment of all applicable taxes.

Grand Prize accommodations are for two (2) adults (Grand Prize winner and his or her guest only). Blackout dates and restrictions may apply. Accommodations must be booked directly with U River Cruises at least sixty (60) days advance of the travel date. The Grand Prize is subject to space availability, and Grand Prize must be redeemed in accordance with U River Cruises' policies with travel completed and be done by 12/31/20. Extensions will not be permitted. Guest of Grand Prize winner must travel at the same time as and share a room with the Grand Prize winner. Rooms based on double-occupancy. No additional persons are allowed to stay in the same room as the Grand Prize winner and guest. Trip and travel expenses and insurance are not included. Grand Prize winner and guest must possess valid travel documents (i.e., valid photo ID, passport, visa, etc.) in order to travel. Grand Prize winner and guest must get any required inoculations and/or required medical forms completed to clear them for travel (medical forms provided by prize provider prior to travel, if necessary). Grand Prize winner's guest must be age 18 or older and must execute a Release of Liability prior to use of accommodations. Grand Prize winner and guest agree (i) to undergo and authorize a background investigation conducted by Sponsor and prize provider(s) and agree to sign all documents requested by, and necessary to enable, Sponsor and the prize provider(s) to conduct a background investigation, including, without limitation, enabling Sponsor or the prize provider(s) to investigate, access and collect information about you and any of the statements made by you in your entry submission or otherwise; (ii) to be interviewed by telephone or in person (at a location designated by Sponsor or the prize provider(s)) with respect thereto, and (iii) to be subject to rejection, removal and/or eviction by Sponsor or the prize providers for any violation of any rules of conduct or other objectionable conduct, or reasonable suspicion thereof. All expenses not specifically and expressly provided herein are the responsibility of the Grand Prize winner, including, without limitation, airfare, taxes, incidental charges, and ground transportation.

RUNNER-UP/BONUS PRIZES:

Items from the Atticus Online Store

HOW TO ENTER:

Enter to win the contest by filling out the entry form with your email address, first and last name, age and location. Additional entries include following U River Cruises and Atticus on Instagram, Facebook, Twitter; subscribing to U River Cruises on YouTube and subscribing to Atticus' Naked on Cashmere Podcast. Incomplete or late entries will be disqualified. An entry will be deemed to have been made by the "authorized account holder" of the email address utilized at the time the entry is made. For purposes herein, the "authorized account holder" refers to the person assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses. All entries will become the property of Sponsor and will not be returned. Sponsor is not responsible for transmission and/or computer error. For the avoidance of doubt, acceptance of entries or submissions will not be deemed to waive any provisions of these Official Rules, and the entrant may subsequently be disqualified.

RANDOM DRAWING/ODDS OF WINNING/WINNER[S]:

The potential winner of the contest will be selected in a random drawing, on or about May 15th, 2020 from all eligible entries received. The Grand Prize (and subsequent Runner-Up/Bonus Prizes) will be awarded and winners will be notified via email and/or U.S. mail on or before May 15th, 2020, using the contact information provided on the winner's entry form. Each entrant is responsible for the accuracy of the information included in his/her entry. The drawing will be conducted by Sponsor. The drawing shall be final and conclusive. The odds of winning the Grand Prize (and subsequent Runner-Up/Bonus Prizes) will be determined by the actual number of eligible entries received. Potential prize winner(s) will be required to sign and return an Affidavit of Eligibility, Liability Release, and where legal, a Publicity Release within ten (10) days of notification attempt. Noncompliance within this time period will result in disqualification and forfeiture of the prize(s), and Sponsor may, in its sole discretion, award the prize(s) to an alternate winner selected at random from all eligible entries received. If prize notifications are returned as non-deliverable, potential winner(s) will be disqualified and the prize(s) forfeited, and Sponsor may, in its sole discretion, award the prize(s) to an alternate winner(s) selected at random from all eligible entries received. The name of the winners of the contest will be available after May 15th, 2020. To obtain this information, send a self-addressed stamped envelope to: U River Cruises Sweeps - Winner, c/o U River Cruises, Marketing Department, 17323 Ventura Blvd, Encino, CA 91316.

CAUTION:

Any attempt by any person to deliberately damage any web site or undermine legitimate operation of a contest may constitute a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek damages from and/or to prosecute any such person to the fullest extent permitted by law. Any such tampering will also result in ineligibility to win the Grand Prize (and subsequent Runner-Up/Bonus Prizes) in the contest.

CONDITIONS:

By participating in this contest, entrants agree to be bound by these Official Rules and the decisions of Sponsor, which are final in all matters relating to this contest, and acknowledge compliance with these Official Rules. Each entrant acknowledges that the Privacy Policy and Terms of Use found on the www.UbyUniworld.com website are hereby incorporated by reference and apply to the submission of entries pursuant to these Official Rules. By participating in this contest, each entrant hereby agrees to Sponsor's collection and usage of the entrant's personal information and acknowledges that entrant has read and accepted the above-referenced Privacy Policy and Terms of Use.

Sponsor is in no way liable for any damage, loss, or injury resulting from computer malfunctions, misdirected or incomplete entries, or acceptance and use of the Grand Prize (and subsequent Runner-Up/Bonus Prizes). Sponsor and its agents shall have no liability or responsibility for injuries, damages or liabilities caused or claimed to be caused by participation in the contest or the use or misuse of a prize. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the contest should virus, bugs, or other causes beyond the control of Sponsor corrupt the administration, security, fairness, integrity or proper play of the contest and award the Grand Prize (and subsequent Runner-Up/Bonus Prizes) from all eligible entries received prior to cancellation or suspension.

By entering this contest, each entrant hereby voluntarily and irrevocably releases, holds harmless and agrees not to institute any claim against Sponsor or any of its affiliates and subsidiaries, and their respective officers, directors, shareholders, employees and agents from any losses, damages, or expenses from any and all injuries, losses or damages of any kind arising from or in connection with, either directly or indirectly, (1) the awarding, acceptance, receipt, possession, use and/or misuse of any prizes awarded herein; and/or (2) participation in the contest or any prize-related activities.

Under no circumstances will any entrant be permitted to obtain awards for, and each entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, and entrant further waives all rights to have damages multiplied or increased.

By accepting the Grand Prize (and subsequent Runner-Up/Bonus Prizes), the winner grants Sponsor permission to use his or her name and likeness for advertising and promotional purposes without any additional compensation (except where prohibited by law). By entering the contest, entrants shall be deemed to have agreed to have their entry information made available to the Sponsor. The contest is subject to these Official Rules. By entering the contest, entrants and the winner agree to waive any right to claim any ambiguity, inequity or error in the Official Rules of the contest, and/or of the contest itself, and agree to be bound by these Official Rules and by all decisions of, and interpretations of these Official Rules by, the Sponsor, which in all respects shall be final and binding.

THE CALIFORNIA COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE contest AND THE LAWS OF THE STATE OF CALIFORNIA, WITHOUT REGARD TO CONFLICTS OF LAWS PRINCIPLES, SHALL GOVERN THE contest. ENTRANTS WAIVE ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMIT TO THE JURISDICTION OF THOSE COURTS.

All rights reserved. Official Rules may be copied for personal use only and not for any commercial purpose whatsoever.

GRAND PRIZE SPONSOR:

U River Cruises, 17323 Ventura Blvd, 3rd Floor, California, CA 91316.

RUNNER-UP/BONUS PRIZES SPONSOR:

Atticus, 4141 Glencoe Ave. #409 Marina Del Rey, CA 90292

ADMINISTRATORS:

U River Cruises, 17323 Ventura Blvd, 3rd Floor, California, CA 91316.

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